

Business Committee Supplies & Tips

To-Bring:

- Notebooks
- Pens
- Calculators - donated, cheap
- Laminated white paper (to use as a white board)
- Dry erase markers
- Tape
- Scissors
- Soap
- Premade advertisement
- Blank paper
- Colored pencils, crayons, markers
- Name tags* or make a picture/name board so you can remember their name

Tips:

- Prepare for shyness
- If you have a native speaker on your team, have them do the profit lesson. This is the most complex and takes a skilled trainer who preferably speaks the language.
- Have your committee PREPARE AND PRACTICE!
- Have your team practice some native language phrases and a short introduction to themselves in the native language.
- Do a GOOD icebreaker with villagers every single day (if time allows)

Resources:

- <https://www.cleverism.com/understanding-marketing-mix-concept-4ps/>
- <https://www.youtube.com/watch?v=mrwOajVXnHo>
- <https://i1.wp.com/www.business-fundas.com/wp-content/uploads/2011/02/The-4-Ps-of-Marketing.png>